GREAT LAKES BEADWORKERS GUILD
Minutes of the Board of Directors Meeting
Thursday, October 29, 2015

The meeting, held at Farmington Community Library in Farmington Hills, was called to order at 7:20 PM by President Sharon Wagner.

Present: Sharon Wagner, Linda O’Brien, Jeanette Isenhour, Sue Vogen, Judy Daugherty, Cynthia Nixon, Mary Plocharczyk, Jude Sullivan, Gail Frederickson.

President: Sharon reported on a meeting with Jonathon Rahn at Southfield Pavilion to discuss cost savings and our pending invoices. She invited suggestions to increase attendance at the Bead Bonanzas. Mary Plocharczyk was introduced; she will function as a tech person and will provide email distribution to Membership, Programs, Newsletter, Publicity, Bead Bonanza, etc. Mary will send short bio to website and newsletter.

Treasurer: Linda O’Brien reported the balance in our business checking account is $22,281.84 and $92,415.46 in the business money market account.

Corresponding Secretary: Not present; no report.

Recording Secretary: Minutes of the October 1 Board Meeting were presented. Jeanette Isenhour made a motion to accept, Jude Sullivan seconded and all present approved.

Archives: Not present. Gay Dries reported via email that she has been doing some filing of Bead Bonanza publicity but has nothing else to report.

Programs: Cynthia Nixon reported that Leslee Frumin’s upcoming workshops are nearly sold out and that Leslee will have a trunk show and presentation at the November meeting. She also reported that budget requests for 2016 Programs were submitted and the 2016 Programs calendar is nearly complete.

Executive Adjunct: Not present; no report. It was noted that she will need to set up Board meetings for 2016.

Library/Book Sales: Not present. No report.

Membership: Sue Vogen reported that membership is down from last year; 230 currently including Board members and 6 libraries. She has no figures yet for 2016. Sue will review her records to determine the Member of the Year and Recruiter of the Year and will emails results to Dorinda Balanekci for badges. Sharon Wagner will get the charms and present the awards at the November meeting.

Hospitality: Not present; no report.
Publicity: Jude Sullivan had no report. She will send a short bio for the website and newsletter. Sharon Wagner reported that our ad in Beadwork magazine has been renewed for 6 issues @$40 per issue, a special discount. She suggests that we have a discussion about our national magazine ads next year at this time with the new President and perhaps reconsider the advisability of the continuing the ads. Maybe both ads (Bead & Button and Beadwork) should be cancelled due to cost. The Bead & Button ad costs $65.17 per issue.

Website: Not present; no report.

Newsletter: Judy Daugherty reported that the Beader Reader will be ready to be sent out in a few days.

Bead Bonanza: Not present. No report. Jeanette Isenhour reported on Bead Bonanza publicity. She suggest we discontinue the Metro Times as as it's not our target audience. Sending postcards is expensive. Mary Plocharczyk will coordinate purchase of an email service through our website as we own two domain names. Sue Vogen noted that she prefers use of cash envelopes at the Bead Bonanza membership tables rather than metal cash boxes.

New Business:

May 2016 is Beads of Courage month. Sue Vogen will send info to newsletter regarding cash/bead donations. Also discussed was a charitable donation for 2015. Cynthia Nixon made a motion to contribute $250 to Beads of Courage; Jude Sullivan seconded the motion and all present approved.

Linda O'Brien made a motion to adjourn the meeting, Cynthia Nixon seconded the motion and the meeting was adjourned at 8:45 PM.

Respectfully submitted by Gail Frederickson, Recording Secretary.