2005 PROGRAM SCHEDULE
(Subject to change)

Monthly general meetings for members of the Great Lakes Beadworkers Guild begin with socializing at 6:30 pm and programs from 7-9 pm on the third Tuesday of the month, except December, at Good Shepherd Lutheran Church, 814 North Campbell Road between 11 and 12 Mile Roads, Royal Oak. Call 586-997-7043 for latest updates. General meetings will be canceled for inclement weather when evening classes at Oakland Community College’s Royal Oak campus are canceled according to local radio or television stations.

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Don’t miss the BEAD BUS TRIP to T&T TRADERS
By Joanne Goldberg

On Sunday, July 17, 2005 the Bead Guild has been invited to T & T Traders in Grand Ledge (just west of Lansing) for the day. We will charter a bus for the trip and T&T will be supplying lunch for everyone. It’s a chance for us to be together on a “road trip” for something we all love – BEADS. T&T has a new, larger building with an amazing selection of beads.

We’ll leave on the air-conditioned bus from the Orchard Ridge Campus of (conf. on pg 2)

2nd Annual Garage Sale
by Shelley Goodlaski

It’s time for our 2nd Annual Garage Sale. Our previous sales were very successful. There were wonderful treasures to be found and all at bargain prices. On July 19th, guild members will have an opportunity to either sell their treasured beads/supplies or to purchase those beautiful beads and look for bargains.

Tables will be free on a first come basis to active members only. Each member will get ½ table. Reservations are required by July 15th to confirm table set-ups. Please contact Shelley Goodlaski at 248-634-1779 or sagoodlaski@aol.com for reservations. Make sure to include your phone number or email for confirmation.

If you are planning to purchase items bring plenty of cash or checks. Some of our members will not be able to accept credit cards. This is a great opportunity to make money and then spend it all on beads!

BAGLADY BEADS TRUNK SHOW
By Joanne Goldberg

On Tuesday, August 16th Baglady Beads will be featured at our annual trunk show. Carla Hankins Krzyzak has been making ceramic beads for 15 years. She opened her first store in Hamtramck and now works from her home making beads. Many of you know her from our Bead Bonanza’s. She is excited to be our featured artist in August because, “I am so happy to share what I do with a wonderful group of enthusiastic beaders!” Carla is currently working on a line of Raku beads which will be available in the fall.

Please mark your calendar for that date and have plenty of cash to spend.
A note from our Guild President...

Summer bead greetings.....
Do you sit outside and bead in the summer time? Do you like the natural light playing on the beads? Do you enjoy the sound of birds nearby as you stitch? Is it fun when a bead drops through the decking to the Underworld below? ————Okay..... Maybe we'll move back inside where the dropped beads are retrievable.

HELP.....HELP.....HELP..... Is there someone is our membership of about 350 who would like to help with the business end of the Beader Reader? We are getting more and more ads - surely you've noticed - and we could use someone to keep track of the ads and their payments, and maybe some design work, too, but mostly the tracking. Please call Editor Maggie Schultz at 248-350-8187 or me at 248-357-3254.

Be sure to read what Maggie has gathered in this wonderful newsletter about coming Guild events:
The Sunday, July 16th bus trip to Lansing's famous T & T Trading bead store and lunch. The camaraderie of the bus ride itself is worth $9.50 of the $10! July 18th Guild meeting — a Table-Top Garage Sale — always interesting. August 15th Guild meeting — Bag Lady Beads — colorful — innovative — whimsical — smile-provoking — amazing.

With a goal of keeping everyone up-to-date on new members - and a goal of utilizing paper for maximum postage usage, we'll run the Membership Addendum page when we have enough names to fill (or almost fill) both sides of a salmon-colored page in the newsletter.

The Bead Board is always looking for new ideas for the Guild and if you have any suggestions, please talk to anyone of us who wear the salmon-colored badges with the purple ribbon! We meet once a month to plan future Guild activities - anyone is welcome to attend any meeting - call me for details!

Jeanette — 248-357-3254

Oakland Community College at 9:30 am and return there at 4:30 pm. The campus is located just west of Orchard Lake Rd and the I-696 Expressway. Your cost for the bus trip is just $10, which is nonrefundable. The Guild is subsidizing the rest of the cost of the bus, which will hold 47 people — all BEADERS!

Space is limited so contact Joanne today. If you plan to drive separately and would like to join the group for lunch, let Joanne know as soon as possible so we can tell T & T how much food to prepare.

If you have any questions you can call Joanne Goldberg (248) 626-0574 or send an e-mail to beaddoll@talkamerica.net

Directions: Take 696 to the Orchard Lake exit. OCC is on the south-west side of 696. Turn right into the parking lot and look for the bus!

Wholesale Buyers: If you plan to shop with your wholesale licence, please bring an additional copy to leave with T&T.

Due to strict tax enforcement, this is the only way to buy wholesale.
G.L.B.G. Guild Hosts Leslee Frumin in October

On October 27, 28 and 29 (Thursday, Friday and Saturday), the Guild is pleased to offer three one-day workshops by Leslee Frumin, a nationally-recognized bead and metal artist and teacher and long-time Guild member and friend. A former area resident, she now resides in California. She has been teaching for a number of years and truly enjoys it. Leslee has won awards for several of her projects, has appeared on DIY TV, has taught at the Bead and Button Show in Milwaukee and has published several articles in beading and jewelry magazines. Her passion for all the colors and textures made possible by beads, metals and stones keeps her excited. Her motto is “so many beads, too little time.”

Artist statement: My roots run deep, back to my childhood. I loved to see my mother get dressed up – hair done, makeup on, fancy dress and shoes, jewelry, perfume and of course an evening bag to complement the look. I loved those evening bags – some with rhinestones, some made from metal, and others were plastic. The most elegant were beaded. From this, my passion for “fancy stuff” was born. This vision of my “mother dressing up” combined with the ability to work with my hands has enabled me to pursue my passion and recreate my childhood memories in my art. Today, this manifests itself in a body of work that displays simple, unique and elegant combinations of beads, metals and stones.

As an adult, two other influences helped me hone my vision – my teachers and my students. My teachers helped shape my focus, hone my skills and stimulate my art. My students taught me to “look through the eyes of others” which dramatically expanded my color horizon and palette. Without their help, I would never have dreamed such color combinations nor dared to use them. Nothing excites me more than mixing colors and textures sprinkled with shiny, matte, translucent and opaque beads, metals and stones to add depth and impact.

Whether using clean lines or embellishing the pieces to the “nines”, my artistic goal remains to create “simple elegance.” My mother would approve!

Leslee’s website is www.lesleefrumin.com

Note: if you choose to purchase a kit from Leslee, it will contain all beads, thread and needles; however, if you have a favorite thread, please bring it. You will need to bring scissors, wax, lamps.

Thursday, October 27, 2005: Pacific Rim Necklace

This stunning necklace may be worn casual or dressy. The combination of Ndebele, ladder and right angle weave stitches makes it unique. Embellish it with pearl keishi, pearls, semi-precious gems and/or glass.
Skill level: intermediate. Materials list available or kits will be available for $80.

Friday, October 28, 2005: Queen Victoria’s Ruffled Cuff

This stunning bracelet is fit for a queen. It features a beaded bead floral button closure that includes a number of techniques. The bracelet uses Ndebele and ladder stitches – which are organized in a new way! Embellish it with semi-precious gems, fire polished glass, keishi and/or pearls, etc. It’s fun to make and wear. The goal of this class is to finish the flower button closure, complete the base of the bracelet and begin embellishing. Skill level: intermediate/advanced.
Materials list available; kits will be available for $80.

Saturday, October 29, 2005: Point of Light Pendant

Point of Light Pendant features a double terminated crystal suspended from a bead woven, gem encrusted bail and a neckpiece that has the look of precious metal. It is woven with both Peyote and brick stitches. The seemingly strung elements of the necklace are actually woven. This is a great way to practice flat and tubular brick stitch.
Pre-work involves making 2 small Peyote strips (one is odd count). Skill level: Intermediate (knowledge of Peyote stitch necessary). Materials list available (Leslee will have double terminated crystals for sale) or purchase a kit for $75.
POLICIES & REGISTRATION

INFORMATION

Registration begins with a September 5, 2005 postmark. Registrations postmarked earlier will not be accepted.

Class fees are $35 per day for current GLBG members; class fees for nonmembers are $70 per day.

Class size is limited and will be filled on a first-come, first-served basis by postmark date. All registrations are by mail only. If necessary, a lottery will be held for available spaces with each day’s postmark. Fees for all classes are due in full along with the registration form.

Classes are for ages 14 and over. Only the person registered for the class may attend. The class will meet at Wayne State University Oakland Extension Center at 33737 12 Mile Road in Farmington Hills from 9 am to 4 pm with a 1-hour lunch break. Please include a check made payable to G.L.B.G. for each day of class; checks will be returned if the class has been filled. If you intend to take more than one day of classes, please indicate your order of preference. If you intend to take a single class, please indicate an alternate selection if you have one.

STUDENT INTEGRITY STATEMENT:

It is the expectation of the instructors that their work will not be specifically repeated. Specific projects, designs, classes, lectures and materials are the sole property of the artist. Taping or photographing lectures or classes is not permitted without express permission of the instructor. All designs, handouts and instructions are copyrighted and owned by the instructor. Workshop designs are not to be taught by the student. A student should request the teacher’s consent if finished products are to be sold. Workshop designs may be exhibited, if the following statement accompanies the item: “Design by (instructor’s name) and executed by (your name).”

REGISTRATION FORM

☐ Thursday, October 27: Pacific Rim Necklace
☐ Friday, October 28: Queen Victoria’s Ruffled Cuff
☐ Saturday, October 29: Point of Light Pendant

Name ____________________________________________________________
Address __________________________________________________________
City/State/Zip ____________________________________________________
Home phone ___________________________ cell phone _______________________
Email ________________________________

Please send a check made out to “G.L.B.G.” for each day of class, along with this form to:

Gail Frederickson,
30720 Cheviot Hills Drive,
Franklin, Michigan 48025

Confirmation, supply list and other information will be sent out around the end of September.
POLICIES & REGISTRATION
INFORMATION

Guild Member Registration begins with a June 1 postmark. Registrations postmarked earlier will not be accepted. Class fees are $35 per day for current GLBG members; class fees for nonmembers are $70 per day.

Class size is limited and will be filled on a first-come, first-served basis by postmark date. All registrations are by mail only. If necessary, a lottery will be held for available spaces with each day’s postmark. Fees for all classes are due in full along with the registration form. Classes are for ages 14 and over. Only the person registered for the class may attend. The class will meet at Wayne State University Oakland Extension Center at 33737 12 Mile Road in Farmington Hills from 9 am to 4 pm with a 1-hour lunch break. Please include a check made payable to G.L.B.G. for each day of class; checks will be returned if the class has been filled. If you intend to take more than one day of classes, please indicate your order of preference. If you intend to take a single class, please indicate an alternate selection if you have one.

STUDENT INTEGRITY STATEMENT:
It is the expectation of the instructors that their work will not be specifically repeated. Specific projects, designs, classes, lectures and materials are the sole property of the artist. Taping or photographing lectures or classes is not permitted without express permission of the instructor. All designs, handouts and instructions are copyrighted and owned by the instructor. Workshop designs are not to be taught by the student. A student should request the teacher’s consent if finished products are to be sold. Workshop designs may be exhibited, if the following statement accompanies the item: “Design by (instructor’s name) and executed by (your name).”

REGISTRATION FORM

☐ Thursday, October 8: Fiesta of Beads and Fiber
☐ Friday, October 9: Rings of Prosperity
☐ Saturday, October 10: Bewitched and Bewoven Bijouterie

Name ____________________________

Address ____________________________

City/State/Zip ____________________________

Home phone ____________________________ cell phone ____________________________

Email ____________________________

Please send a check made out to “G.L.B.G.” for each day of class, along with this form to: Gail Frederickson, 30720 Cheviot Hills Drive, Franklin, Michigan 48025

Confirmation, supply list and other information will be sent out around the end of June.
Great Lake Beaders,

Just a little note to friends and fellow bead guild members of Patricia Lopez. It is with great sadness that I must report that Pat passed away May 8th.

Her last day (Mother’s Day), was happily spent with her mother, sisters, children, and grandchildren. She had a wonderful last day! It was the kind of last day she would have chosen.

I thought you all should know that Pat really enjoyed beading and particularly time spent with you fellow beaders. I never could understand why she kept buying more and more beads, beads, beads, bead kits, and bead kits… Finally, a couple of years ago I asked, “Why do you need all that stuff?” She explained that beading & the buying of beads was really a contest and that “he who dies with the most beads, wins”. I don’t know if Pat won, but she sure was a WINNER.

Her adoring husband,
Tony

P.S. I had a thought that I really should feel very sorry for you fellow beaders. You see, Pat is up in heaven ahead of you, gathering up all the best Swarovski crystals, Czech beads, cabochons, vintage beads, seed beads, buttons, pearls, rubies, emeralds, Bali silver, etc. Then I realized you really didn’t have to worry, because knowing Pat, she will glowingly smile and share her gathered treasures with you, as she has with me.

Second Annual Art Fair
Saturday & Sunday,
August 13th & 14th
from noon to 7:00 p.m.
in downtown Monroe, MI

Featured will be artist booths, a children’s corner, shopping, food & entertainment. All activities are sponsored by the Downtown Monroe Business Network (DMBN).

The Fourth Annual Jazz Festival will be taking place on the same days at St. Mary’s Park adjacent to downtown. A free trolley shuttle will be used to transport persons between these two downtown events.

The DMBN is seeking artists for this juried show. Entries must be received by July 22. Artists seeking applications or persons seeking additional information may contact the following:
Phone: 1-888-301-3547
Address: DMBN, Fine Arts Studio, 11 East Front Street, Monroe, MI 48161
Email: margie@countrygiftsandmore.com

The DMBN is seeking artists for this juried show.

Come and explore our NEW store.
Mention this AD and receive 15% off.

Swarowski Crystals
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Delica and Lampwork Beads
Classes for all levels

With every $50 purchase you get a stamp and on your way to $50 in free beads.

Visit us on the Web at www.thebeadgallery.ca
In May of this year, Shirley Ballentine and I attended the Fire and Ice Bead Show put on by a Traverse City Glass Beadmakers group. We went of course to buy beads, but our primary interest was to meet Anna Yasin, a 94 year old beaded flower artist. Anna has been creating French beaded flowers since the 1960s. She truly is an artist and we were thrilled to talk with her and see her wonderful creations.

We first discovered Anna’s work a few years ago on another trip to Traverse City when we stopped in to see Sue Oseland of Osiris Beads in Traverse City. Sue’s window display at that time was a virtual garden of glorious beaded flowers by Anna. Of course we managed to purchase a few and while talking to Sue we learned more about the artist.

The Traverse City Record Eagle, May 20, 2005 had a feature article on Anna and the following are excerpts from that article. “Anna has been beading flowers since the early 60s and has never shown her work at an actual bead show until this year. The great grandmother said that even though she has given away pieces for years, it never occurred to her to sell her things until she visited the Osiris Bead and Import Shop in Traverse City. There, storeowner Sue Osland met Yasin and seeing her work asked if she could sell some pieces. A partnership was born.”

Each morning after cleaning up her breakfast dishes and making her bed, Anna works on her beaded flowers. The fact that Anna still lives alone and works is impressive enough; but she has a history that is equally as fascinating as her gorgeous artwork.

In the early 1920’s Anna’s father came to America and became a citizen of this country. Anna and the rest of the family were sent for in 1923 and followed their father to the coal mines of West Virginia. Anna headed to Detroit during the Depression to work in a nursing home with her sister. There she built a life, got married and began trying new things. Anna saw her first beaded flower in a pricey store in Detroit and decided that she could make them too “It took practice because it’s something you can’t learn in a week or two”, Anna says.

Anna told us that she often takes her flowers to the garden to compare them to the “real thing”. Anna lives in North Carolina but, you can see Anna’s beaded flowers at Osiris Bead and Import Shop, 141 E. Front Street in Traverse City. Her “agent” here is her daughter-in-law, Annette Yasin and she can be reached at yasin@freeway.net.

Shirley and I had the opportunity to talk with Anna (we even got pictures!) and found her a delightful combination of youthful enthusiasm, creativity and practicality. We all agreed that having interests such as beading keeps us young and helps to get us out of bed each morning. We hope to display some of Anna’s creations, from our own collections, in the Member’s Showcase at the Fall Bead Bonanza.

**Bead Artist’s Garden of Flowers**

by Pat Cavanagh

Anna Yasin, a 94 year old beaded flower artist

She fashions her flowers from memory and from photographs. As the seasons change, so does her focus: Dogwood, trillium and pansies are followed by roses, wheat sheaves and even Christmas trees decorated with tiny beaded ornaments.”

**Bead Bonanza - We Do Good Work**

As most of you know, the GLBG’s twice-a-year Bead Bonanza income allows the Guild to do many important things. It allows us to continue to provide top-quality monthly programs and wonderful classes. These classes, at our great central location, are available to all members at an incredibly low cost. Also income from the Bead Bonanza helps us fund some of our many Guild activities including our newsletter, the ability to donate funds to beady causes, our web-site, special lectures, and many other things to fulfill our mission as a Guild.

To let you know what an incredible job all who volunteer on the Bead Bonanza do I want to tell you that in looking over the Bead Bonanza profit and loss statement – the Bead Bonanza generates about $25,000, and we use about $15,000 for expenses. That means an incredible $10,000 to spend on all of our Guild activities. So just think where we would be without our Bead Bonanza and our wonderful Bead Bonanza committee and over 70 volunteers who staff it.

We do good work!
Karina’s Korner

As a local bead store owner, I often field questions from customers who are contemplating selling their jewelry. Without fail, the one question that surfaces most often is “How can I determine a fair price for my work?” This is by far the most difficult question because it is one of the few business/accounting related questions that has no specific answer.

As I prepared to write this article, I decided to pop the question on one of my favorite online forums (more on forums another time). Here’s the pricing formula I received most often:

\[ \text{retail price} = \left( \text{Cost of materials} + 10\% \right) + \left( \text{time spent} \times \$/\text{hr} \right) \times 3 = \text{wholesale price}. \]

If we were to price a piece whose materials cost $20 (a low estimate since Great Lakes Beaders like good stuff) and if we had spent 3 hours making the piece at a rate of $12 per hour, the pricing would look like this:

\[ \left( (20+2) + (3 \times 12) \right) \times 3 = \$174 = \text{too much}. \]

Wow! Is this for real? Others say it’s right, others say it’s wrong. It’s a matter of opinion, but I agree that it is fair to the artist, but I’d like to offer a different spin. Here’s the deal. Most of us bead for pleasure, relaxation, therapy, and pride. So, we are already receiving a partial return on our time. Because we love beadwork, we put more time into lovingly creating our work than someone who was just working to make a profit. However, you DO need to get a little back if you’re planning to sell seriously, or if you’re trying to support your bead habit. Here’s how.

1. **Price your work according to what the market can bear.** This means looking at department stores and catalogs and seeing what people are paying for jewelry. Catalogs I recommend most often are Sundance, Coldwater Creek, Lia Sophia, Silpada, and more. These are common sources for jewelry in my area. Try watching home shopping network too. Your work may be better, more intricate, more detailed, higher quality, etc... but try to convince someone who’s uninformed.

2. **Overprice rather than underprice.** This is especially true if you plan to do shows and the volume of your inventory is crucial. Wouldn’t you rather sell one item for $80 than two for $50? Sounds silly? Don’t forget that you’ll be cramming to make two more pieces to restock your inventory whose cost will be at least $20. You’ll end up even on the money and you’ll have more time if you sell just the one at $80. Pricing a little too high also gives you the freedom to lower a price for a good customer, or allow a gallery to take a cut of the action if you sell through several sources.

3. **Consider the urgency.** If you have to sell $200 of beadwork to make your mortgage payment by the end of the week, you will have to underprice your work to help it move fast. If you don’t need the money, put a high price on an item and then wait for the person who’s willing to pay. I feel like I always get what I want for a piece, because I don’t care if they sell. As I wait, my inventory grows and I have more pieces that may resonate with someone perfectly.

4. **Find your money makers.** It’s likely that you have beautiful, expensive, artful pieces that will never sell for what they are worth. These are your babies, the items that define who you are as an artist. The work that marks steps in your creative journey. You must be putting high prices on these items and you SHOULD show them off - even if no one will ever buy them. These items show people that you are something special.

(continues on pg. 11)
The Beadroom at Miner's Den!

The Miner's Den
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Royal Oak, MI 48073
248-585-6950

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  • Sterling Silver and Gold-Filled Chain  Swarovski Crystals
  • Watch Faces  Bali Silver  Thai Silver  Semi-Precious Stone Beads  
    • Sterling Silver and Gold-Filled Wire  And Much More!

Beading Classes Offered!
Classes taught by our Bead Divas:
Ashley ★ Diane ★ Rachel ★ Therese

Check out our website for class offerings, contests, and Beadroom updates!

Joanne’s book signing thing?
could you write something about Deanna’s publishing announcement? Seems a shame to leave her out of this loop.

Find the Usual and the Unusual

BRIGHTON BEADS AND MORE

Wire and Metal Class -
Basic Wire Weaving with Cindy Moore!
**2 DAY EVENT**
July 23 & 24, 10am - 5pm,
with 1 hour off for lunch.
Cost: $155 plus Kit. Call to register.

9850 East Grand River (1/2 mile West of US 23)
Brighton, Michigan 48116
810-844-0066

www.BrightonBeadsandMore.com
GLBG Exhibit Library Schedule for 2005

May – Clawson
June – Livonia
July – Auburn Hills
August – Rochester Hills
September – Troy
October – Pontiac
November – Redford Township.
December – Bloomfield Township.

Want to join this prestigious group? Simply contact Martha with the info at the bottom of the square. As an added bonus all display members get to have their name added to the draw held for volunteers after Bead Bonanza.

Questions? Please contact
Martha.andren@meritorwabco.com or call me at 248-435-0018.